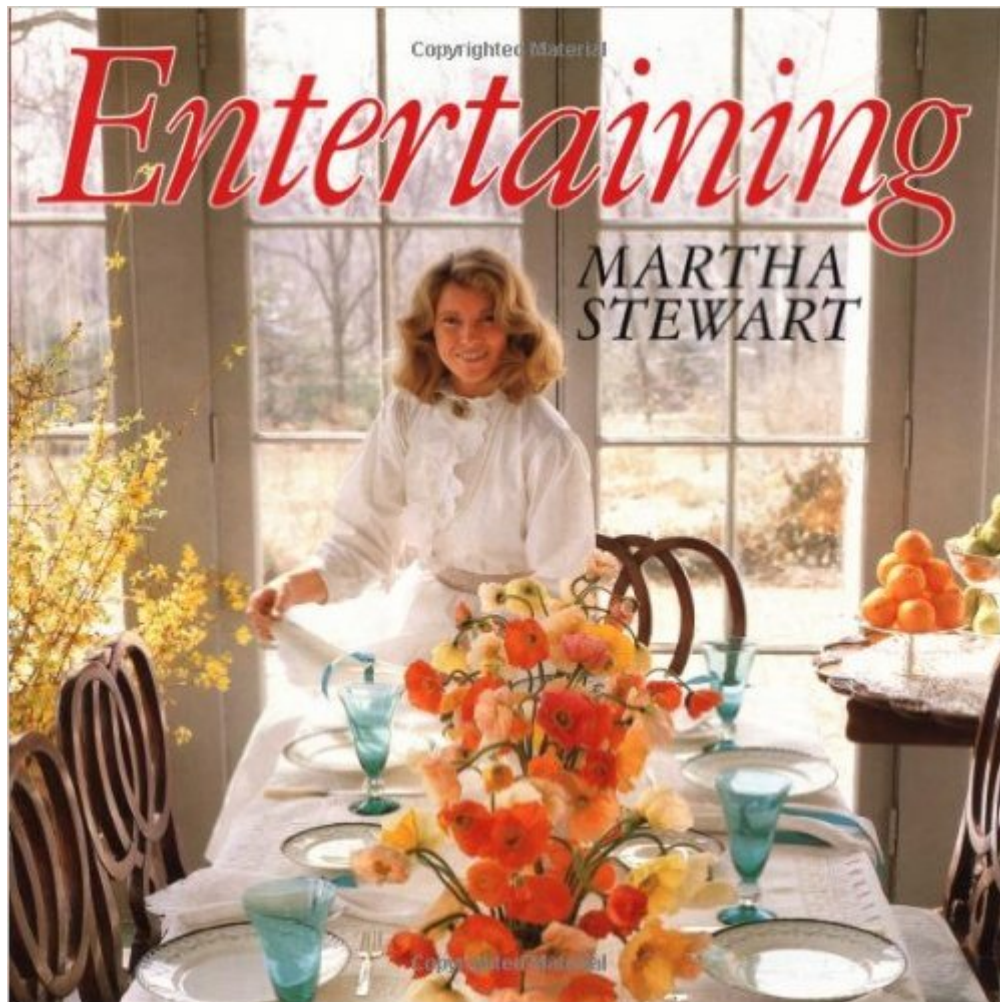


The book was found

Entertaining



Synopsis

With 500 glorious full-color photographs, 300 original recipes, and hundreds of innovative ideas, Entertaining is the book that revolutionized the way people entertain today. 500 full-color photographs.

Book Information

Hardcover: 310 pages

Publisher: Clarkson Potter; 1 edition (December 13, 1982)

Language: English

ISBN-10: 0517544199

ISBN-13: 978-0517544198

Product Dimensions: 10 x 1 x 10.2 inches

Shipping Weight: 2.8 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (68 customer reviews)

Best Sellers Rank: #241,130 in Books (See Top 100 in Books) #41 in [Books > Cookbooks, Food & Wine > Entertaining & Holidays > Tablesetting](#) #13372 in [Books > Crafts, Hobbies & Home](#)

Customer Reviews

This book was published over 20 years ago. It is the foundation of Martha Stewart's reputation, the starting point of her magazine, TV shows, and Kmart product line. The book is worthy of that reputation, as I am hard pressed to think of how any book could do a better job at its chosen task. I chose to review this old, now classic volume because I recently reviewed two new books on entertaining menus and I felt I could not do the subject justice without consulting the established authority on the subject. I also felt compelled to visit this book because in spite of Martha's well-publicized problems, I have believed she is very good at what she does. Her success is not built on hype, marketing, or fluff. This book demonstrates that fact. As pointed out by a recent biographer, Christopher Byron, in the book 'Martha, Inc.', Stewart has largely invented her persona of talented amateur who happens to be very good at classic 'homemaking' tasks. This 'handmade' aspect of her character comes through in all her works, and it is not seen as phoniness or pretend knowledge. I believe it is seen as an attitude of 'Look, even I, an untrained (fill in what you will) can do this. You can too.' In fact, on one of her TV shows, Martha says her job is really 'learning fast' from experts. She constantly praises and quotes from genuine experts such as Julia Child without assuming any credit for having the smarts to have borrowed from such a well-recognized source. In decorating, a constant theme is doing clever things with inexpensive materials to achieve a 'Wow'

effect. Many of her recommendations can lead one to a fairly hefty price tag, but then, you are foolish if you plan a party for 12 or 24 or 48 or 100 and wish to have it come off well, and not expect a pretty sizable cost.

[Download to continue reading...](#)

Williams-Sonoma Entertaining: Thanksgiving Entertaining White Christmas: Decorating and Entertaining for the Holiday Season Cupcakes and Cashmere: A Guide for Defining Your Style, Reinventing Your Space, and Entertaining with Ease Entertaining America: Jews, Movies, and Broadcasting Ham Biscuits, Hostess Gowns, and Other Southern Specialties: An Entertaining Life (with Recipes) Living with Wine: Passionate Collectors, Sophisticated Cellars, and Other Rooms for Entertaining, Enjoying, and Imbibing The Pastry Queen Christmas: Big-hearted Holiday Entertaining, Texas Style Julia Reed's South: Spirited Entertaining and High-Style Fun All Year Long Mozza at Home: More than 150 Crowd-Pleasing Recipes for Relaxed, Family-Style Entertaining The Superfun Times Vegan Holiday Cookbook: Entertaining for Absolutely Every Occasion Bite Size: Elegant Recipes for Entertaining The 12 Days of Christmas Cookbook: The Ultimate in Effortless Holiday Entertaining Williams-Sonoma Holiday Entertaining The World of Jewish Entertaining: Menus and Recipes for the Sabbath, Holidays, and Other Family Celebrations Cook like a Caterer: Party Sized Recipes for Entertaining and Catering. Over 240 party sized recipes suited for a variety of themes. Included is an ... for recipes that work well as a station. The I Love Trader Joe's Party Cookbook: Delicious Recipes and Entertaining Ideas Using Only Foods and Drinks from the World's Greatest Grocery Store The Entertaining Cookbook: Southern Lady's Best Tables, Recipes & Party Menus, Vol. 1 CarbSmart Low-Carb & Gluten-Free Holiday Entertaining: 90 Festive Recipes That Nourish & Party Tips That Dazzle Camille Styles Entertaining: Inspired Gatherings and Effortless Style Christmas Entertaining (Williams-Sonoma)

[Dmca](#)